



## **Fillable Proposal Application**

**For**

### **Request for Application**

**Family Advocacy Subgrant and Community of Practice**

#### **Application Submission Deadline**

Applications must be submitted to [FamilyAdvocacyRFA@usa.childcareaware.org](mailto:FamilyAdvocacyRFA@usa.childcareaware.org)

by **5:00 p.m. ET on Friday, July 10, 2026.**

**Proposals received after the deadline will be disqualified.**



## INSTRUCTIONS

This the Fillable Proposal Application (“Fillable Proposal Application”) constitutes your proposal response to the Child Care Aware® of America’s “Request for Application for Family Advocacy Subgrant and Community of Practice.”

Proposal responses completed on this “Fillable Proposal Application” must be consistent with the associated “Request for Application for Family Advocacy Subgrant and Community of Practice” PDF document provided with this RFA. Please note that the “Request for Application for Family Advocacy Subgrant and Community of Practice” PDF document provides the following RFA information:

- I. Background;
- II. Project Goal;
- III. Available Funds;
- IV. Eligibility Criteria;
- V. Project Commitments and Required Tasks;
- VI. Ineligible Activities;
- VII. Project Timeline;
- VIII. CCAoA Support;
- IX. Requirements for Application
- X. Selection Criteria; and
- XI. Submission Process and Application Timeline.

### **Please Complete the Following:**

#### **1) Acknowledgement**

**I have read the “Request for Application for Family Advocacy Subgrant and Community of Practice” PDF doc and understand that the RFA information in that document directs my answers on this “Fillable Proposal Application”. Acknowledge (Yes/No)**

YES

NO

#### **2) Organization Name:**

#### **3) Organization Address including State:**

#### **4) Organization Type:**

#### **5) Organizations Website:**

#### **6) Primary Contact Name & Role:**

#### **7) Primary Contact Email Address:**

#### **8) Primary Contact Telephone Number:**

#### **9) Applicant Eligibility Criteria (Please answer questions 9.1 through 9.4 below)**



9.1 Does your organization have a 501(c)(3); 509(a)(1); 509(a)(2); or 509(a)(3) tax-exempt status with the IRS? (yes/no)

9.2 Are you a community-based child care organization, including but not limited to Child Care Resource & Referral organizations, that has demonstrated experience doing advocacy work? (yes/no)

9.3 Are you a Child Care Resource and Referral Agency (including state networks) (yes/no)

9.4 Did you participate in the first round of this subgrant and Community of Practice? (yes/no)

**10) Members of CCAoA will be given priority for this grant.** Is your Organization a Member of CCAoA? In order to check membership status, renew membership or join prior to submission please contact CCAoA's membership team at [info@usa.childcareaware.org](mailto:info@usa.childcareaware.org). (Yes/No)

**11) Project Commitments** (Please answer questions 11.1 through 11.5 below)

**11.1** Awardees must commit to participating in up to ten (10) facilitated virtual work sessions through a Community of Practice (CoP). Do you commit to ensure your organization is represented at all of the CoP sessions? (Yes/No)

**11.2** Do you commit to participate in data collection to evaluate the results of the strategies implemented throughout the course of the CoP? (Yes/No)

**11.3** Do you commit to participating in monthly individual technical assistance (TA) meetings with a CCAoA staff member? (Yes/No)

**11.4** Do you commit to ensuring that one (1) staff member from your organization will attend CCAoA's Symposium in May 2027 (Yes/No)

**11.5** Do you commit to coordinating and ensuring that five (5) parents/guardians will attend CCAoA's Symposium in May 2027? (Yes/No) \* Coordinating and ensuring the attendance of five (5) parents/guardians of young children at CCAoA's Symposium is a required project commitment. However, applicants should not include this responsibility in their proposed activities or budget for associated travel costs. CCAoA will fund participation for five (5) parents/guardians and one staff member from the organization for Symposium 2027 and Advocacy Day, and will work directly with selected organizations to finalize participation details.

**12) Ineligible Activities** (Please answer questions 12.1 through 12.2 below)

**12.1** Do you certify that funding will not be used to carry on propaganda or otherwise to attempt to influence legislation? (Yes/No)

**12.2** Do you certify that funding will not be used to influence the outcome of any specific public election or to carry on, directly or indirectly, any voter registration drive. (Yes/No)

**13) Organization Background** (Please answer questions 13.1 through 13.3 below)

Please describe your organization's interest in engaging, developing, and supporting families as advocates to drive policy change. Please include an explanation of how the sub-granted funds and Community of Practice would support your work, including if the awarded funds would help build upon existing activities. *Answers should not exceed two hundred words per question.*



**13.1 Q:** Please describe your organization’s experience working with families of young children.

**13.2 Q:** Please describe your organization's experience supporting advocacy efforts. Please include any advocacy work specifically with the parents and/or caregivers of young children.

**13.3 Q:** Please describe the political and policy climate in your state and community.

**13.3 Q:** Are you familiar with Vroom? (select one of the answer options below)

A: Yes, we are familiar with Vroom, but we have not used it as an organization.

A: Yes, we are familiar with Vroom, and we have used it as an organization.

A: No, we are not familiar with Vroom.

**14) Proposed Use of Funds** (Please answer questions 14.1 through 14.5 below)

#### **14.1 Proposed Use of Funds—Proposed Project**

Please include a description of activities that these funds would support. This description should include:

- Your proposal of activities to create and implement a ladder of engagement and advocacy for families in your community.
- How your project will impact your community, with a focus on how it will address the needs of communities that are often overlooked and/or underserved in both project design and evaluation (i.e. rural communities).
- How your organization will utilize Vroom as a tool to empower and engage families as active, effective advocates positioned to deliver compelling messages that can drive policy action among decisionmakers.

NB – While attending and coordinating five advocates to participate in Symposium and Advocacy Day is a required commitment of the project, it should NOT be included as a part of the proposed activities, nor should it serve as a goal of the project. Participation in Symposium and Advocacy Day should be considered another opportunity for advocate growth and development, but it should not be the focus or culmination of the proposed project

#### **14.2 Proposed Use of Funds—Project Impact**

Please include a detailed description of the anticipated impact of this project, including how effectiveness will be measured. Responses should detail how projects will meet the required goals stated above, as well as any additional impacts anticipated for the organization, family advocates, and/or community (e.g., the evolution and/or development of relationships with family advocates and your organization, connections between family advocates and decisionmakers).



### **14.3 Proposed Use of Funds—Project Timeline**

Please include your detailed proposed project Timeline. Awarded Projects must commence by **August 7, 2026**. All project work must be completed by **March 31, 2027**. Reporting responsibilities and coordination for Symposium presentations will continue through **May 15, 2027**.

### **14.4 Proposed Use of Funds—Project Budget**

CCAoA anticipates awarding subgrants of the amount of \$25,000 per awardee to implement their proposed projects. Please include a description of how the requested funding amount will support your activities and a short, suggested budget for these funds. Including funding for parent compensation for those that participate in the project is encouraged.

Funding related to attendance at Symposium and Advocacy Day should not be included in the proposed budget.

### **14.5 Proposed Use of Funds—Additional Information**

Please include any additional information we should know about your interest in the project.